

FANDOM

CUSTOM DISPLAY - SPECIAL PLACEMENT		CPM - Gross	Days
Fan Takeover - Video (1st Impression of the Day)	1600x400, 1600x160, (300x600 or 300x250), 640x360, 640x213	102,00 €	1 Day
Fan Takeover - static (1st Impression of the Day)	1600x400, 1600x160, (300x600 or 300x250), 640x360, 640x213	78,00 €	1 Day
HiVi Fan Takeover - (Video or Static) - (1st Impression of the Day)	1600x400, 1600x160, (300x600 or 300x250), 640x360, 640x213	120,00 €	1 Day
100% Fan Takeover (Video or Static) - (1st Impression of the Day)	1600x400, 1600x160, 640x360, 640x213	132,00 €	1 Day

CUSTOM DISPLAY

		CPM - Gross	Days
Fan Takeover - Video (autoplay / click2play)	1600x400, 1600x160, (300x600 or 300x250), 640x360, 640x213	85,00 €	
Fan Takeover - static	1600x400, 1600x160, (300x600 or 300x250), 640x360, 640x213	65,00 €	
HiVi Fan Takeover (Video or Static)	1600x400, 1600x160 (300x600 or 300x250), 640x360, 640x213	100,00 €	
100% Fan Takeover (Video or Static)	1600x400, 1600x160, 640x360, 640x213	110,00 €	
Fandom Video - Pre-Roll	640x480	110,00 €	
Mobile Interscroller	320x480	50,00 €	
Mobile Adhesion	320x100	45,00 €	

STANDARD DISPLAY

		CPM - Gross	Days
Billboard 970x250	970x250 - (Desktop + Tablet)	40,00 €	
Halfpage Ad 300x600	300x600 - (Desktop + Tablet)	40,00 €	
Leaderboard 728x90	728x90 - (Desktop + Tablet)	30,00 €	
Sky 160x600	160x600 - (Desktop + Tablet)	30,00 €	
MPU 300x250	300x250 - (Desktop + Tablet)	30,00 €	
Mobile MPU 300x250	300x250 - (Mobile)	30,00 €	

IMGUR

CUSTOM DISPLAY - SPECIAL PLACEMENT		CPM - Gross	Days
Imgur Headliner (Static First Impression Takeover)	1280x180, 320x200, 320x200 - Desktop, mWeb, mApp	60,00 €	1 Day
Imgur Headliner (Video First Impression Takeover)	1280x180, 320x200, 320x200 - Desktop, mWeb, mApp	70,00 €	1 Day

CUSTOM DISPLAY

		CPM - Gross	Days
Imgur Headliner (Static Rotational)	1280x180, 320x200, 320x200 - Desktop, mWeb, mApp	45,00 €	1 Day
Imgur Headliner (Video Rotational)	1280x180, 320x200, 320x200 - Desktop, mWeb, mApp	60,00 €	1 Day

Magic Cube Ad Unit	300x250 - Desktop, mWeb	45,00 €	
Native Spotlight Units	728x90 Desktop / 320x50 - Mobile App	35,00 €	
Boomerang Ads	300x250 - Desktop / 300x250 oder 320x100 - mWeb	35,00 €	

In-Banner Video	300x250 / 300x600 - Desktop	35,00 €	
	300x250 / 320x180 / 320x100 - mWeb	35,00 €	

VIDEO

		CPM - Gross	Days
Imgur Video	Pre- / Mid-Roll :6" - :15" max. :30" Video	95,00 €	
Vertical Video	300x525 (:6" - :15" max. :30" Video)	60,00 €	

STANDARD DISPLAY

		CPM - Gross	Days
Half Page	300x600 (Desktop)	35,00 €	
Leaderboard	728x90 (Desktop)	25,00 €	
MPU	300x250 (Desktop)	25,00 €	
Mobile MPU	300x250 (Mobile mWeb)	25,00 €	
Billboard	320x100 (Mobile mWeb)	25,00 €	
Leaderboard	320x50 (Mobile mWeb)	20,00 €	
Leaderboard	320x50 (Mobile mApp)	20,00 €	

ANZU.IO

STANDARD DISPLAY		CPM - Gross Mobile	CPM - Gross PC / Console
Blended Image Mobile Bundle - 3:2 + 2:3 + 6:1 + 4:3 + 3:4 + 16:9	480x320 + 320x480 + 320x50 + 1024x768 + 768x1024 + (1280x720 oder 960x540) Pix	30,00 €	
Blended Image PC / Console Bundle - 4:3 + 3:4 + 16:9 + 1:2	1024x768 + 768x1024 + (1280x720 oder 960x540) + 300x600 Pixel		50,00 €
Blended Video Bundle - 4:3 / 16:9	1024x768 + (1280x720 oder 960x540) Pixel	40,00 €	80,00 €

ANYCLIP

CUSTOM DISPLAY		CPM - Gross	Days
Anyclip Video	(Pre- / Mid-Roll)	95,00 €	

FANBYTE

CUSTOM DISPLAY		CPM - Gross	Days
Takeover	Includes 2 units (1920x900 skin + 970x250)	75,00 €	
Skin only	1920x900 skin	65,00 €	
Video Prelude	1600x580 + Video 640x360	85,00 €	
Video Pre-Roll	Pre-Roll :5" - :15" max. :30" Video	95,00 €	

STANDARD DISPLAY

		CPM - Gross	Days
Billboard	970x250	35,00 €	
Super Leaderboard	970x90	25,00 €	
Leaderboard	728x90	25,00 €	
Halfpage Ad	300x600	35,00 €	
Sky	160x600	25,00 €	
MPU	300x250	25,00 €	
Mobile MPU	300x250	25,00 €	
Mobile Adhesion	320x50	25,00 €	